

NONE OF YOUR BUSINESS BUSINESS VALUATION CHALLENGES IN FAMILY LAW

August 27, 2025 ADR Services, Inc.

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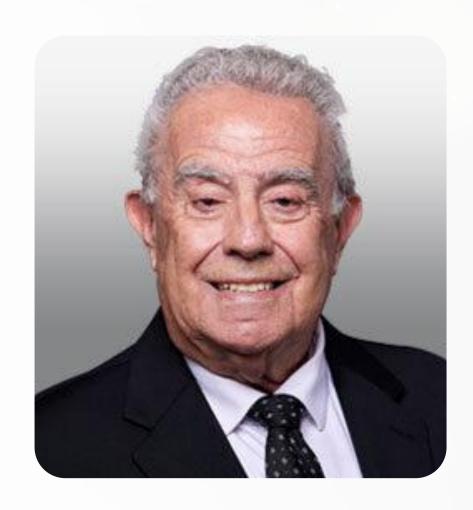
MEET OUR SPEAKERS



Hon. Leslie Landau (Ret.)



Jennifer Magnes CPA, ABV, CGMA



Hon. Stephen Pulido (Ret.)







Does the business have goodwill? What is goodwill?



Need to obtain documents and information.



Need to determine which approach(s) are most appropriate.



Need to ensure that the accountant understands whatever legal arguments will be argued.



STANDARDS OF VALUE



FAIR MARKET VALUE

Price in open market with willing buyer/seller

INVESTMENT VALUE

Value to a specific owner considering unique circumstances





VALUATION APPROACHES

INCOME APPROACH

COST/ASSET APPROACH

MARKET APPROACH

Based on EBITDA

(earnings before interest,
taxes, depreciation,
amortization)/cash flow
and risk-adjusted
capitalization rate

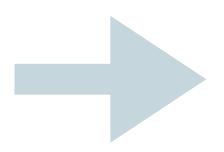
Net book value of assets and goodwill

Excess Earnings Approach:
Hybrid of income and
asset approach

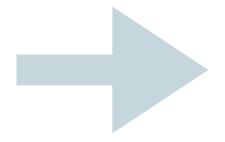
Comparison to similar business sales



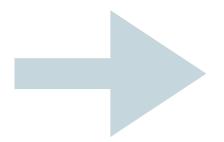
VALUATION APPROACH



Depends on type/structure of business



Availability of Information and documentation



Clear expert instructions are essential











Document availability and privacy concerns

Valuation must suit business type

Market factors and future predictions

Assumptions about inspouse's work life

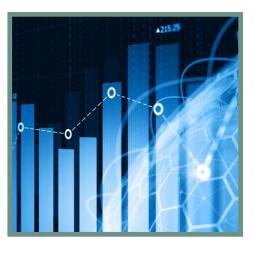




Nature of the business



Garbage in/ garbage out



How to account for market factors



How to predict future of business

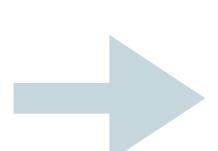


Assumptions
about the work
life expectancy
of the in-spouse

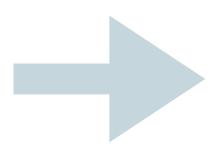


What to do when experts disagree?

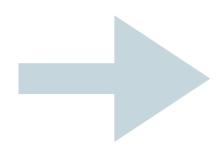




Timing of valuation: separation vs. trial date



Community vs. separate property interests



Application of Van Camp and Pereira

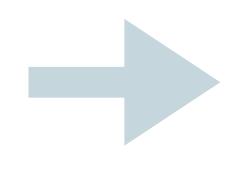




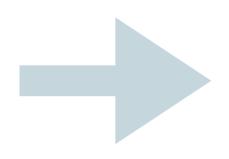
^{*}see attached case list for citations



DOUBLE COUNTING & SPOUSAL SUPPORT



Overlap between goodwill value and support



How courts assess fairness

*see attached case list for citations





PERVERSE INCENTIVES & PARTNER ISSUES



TORPEDOING BUSINESS OR INCOME MANIPULATION

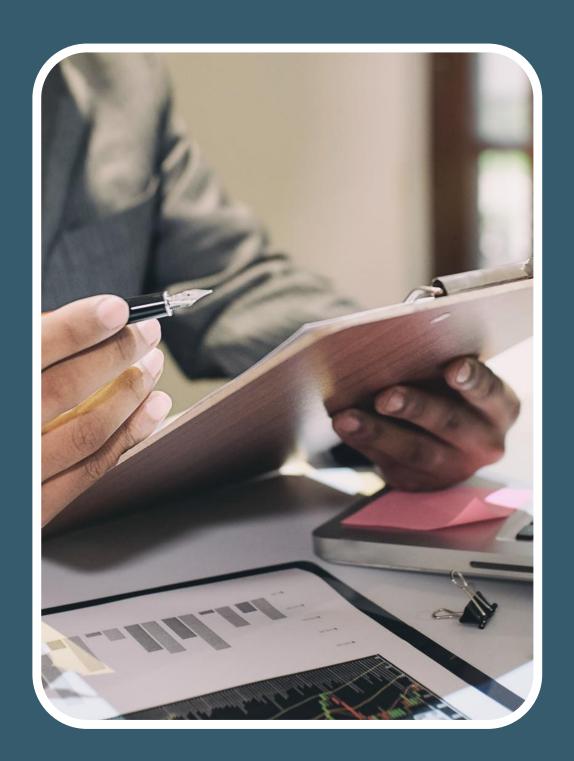
SENSITIVE
TREATMENT OF
BUSINESS PARTNER
DYNAMICS





- Do you need an expert?
- When is the best time to retain an expert?
- How to select an expert?
- What instructions to give to an expert?
- Have experts talk to each other!
- Consideration of Joint Expert (Court Appointed Expert (Evidence Code §730))







THANK YOU QUESTIONS?



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