



MARK LEHOCKY, ESQ.

Mediator | Arbitrator

www.marklehocky.com



For over 30 years, Mark LeHocky has mediated, managed and resolved hundreds of cases nationwide ranging from intellectual property, antitrust and other business disputes, to real estate, class and individual consumer and employment cases, as well as individual and mass torts. For this work, Mr. LeHocky has been repeatedly recognized among the Best Lawyers in America for Mediation.

Mr. LeHocky's approach is shaped by having worn nearly all professional hats in the legal arena – as a litigator representing plaintiffs and defendants, as a public company general counsel resolving hundreds of litigation matters, and as a senior executive and a client. Central to all of that work is helping decision makers of all types make realistic, risk-based choices based upon alternative scenarios and the practical tradeoffs of different courses. As a mediator, Mr. LeHocky uses all of his varied experience to help craft appropriate resolutions for everyone.

AREAS OF EMPHASIS

- Business and Commercial
- Employment
- Insurance
- Intellectual Property
- Real Estate
- Mass and Individual Torts

PROFESSIONAL EXPERIENCE

❖ Private Mediator and Arbitrator (2012-Present)

First appointed as a mediator for the federal courts in 1999, Mr. LeHocky's nationwide mediation practice includes state and federal actions involving: Intellectual Property (patents, copyrights, trademarks and trade secrets), Employment (class and individual cases), Consumer (class and individual cases), Commercial, Antitrust, Unfair Competition and Contract actions, Insurance Coverage and Indemnification disputes, Real Estate transactions, and Business Acquisition and Dissolution disputes.

❖ Senior Vice President, General Counsel and Corporate Secretary, Ross Stores, Inc. (2007-2012)

Ross is an S&P 500 and NASDAQ 100 company (ROST) and the second largest off-price retailer in the United States. As Senior Vice President and General Counsel, Mr. LeHocky:

- Managed all major litigation, including class and individual employment, intellectual property, privacy and contract litigation, as well as government and private investigations.
- Created a company-wide early dispute resolution program to accelerate disposition of all civil cases.
- Established new intellectual property protection programs to acquire and maintain key IP assets and pursue enforcement actions as needed.

❖ Vice President, General Counsel and Corporate Secretary, Dreyer's Grand Ice Cream, Inc. (2000-2007)

Dreyer's, now a subsidiary of Nestlé, S.A., is the largest U.S. manufacturer and distributor of ice cream products. Prior to merging with Nestle, Dreyer's was a Fortune 1000 public company. As General Counsel, Mr. LeHocky:

- Managed all of Dreyer's employment, contract, intellectual property, and commercial litigation.
- Helped design and execute a two-stage merger transaction with Nestlé, S.A., combining Nestlé's U.S. ice cream operations with Dreyer's pre-existing operations.
- Managed the defense and resolution of the Federal Trade Commission's antitrust challenge to the Dreyer's/Nestlé merger, as well as contemporaneous government investigations.
- Negotiated multiple acquisitions of other brand, manufacturing and franchise businesses, as well as patents, trademarks and other technology rights.
- Trained Nestlé's international legal team on litigation management and dispute resolution.

❖ **Principal, Freeland, Cooper, LeHocky & Hamburg (1987-2000)**

Mr. LeHocky managed the complex litigation practice of this boutique law firm, prosecuting and defending intellectual property, employment, antitrust, commercial and class action disputes, and representing clients including Apple, AT&T, Dreyer's and Met Life.

Prior to the Freeland law firm, Mr. LeHocky honed his litigation skills at two other San Francisco law firms: Wilson, Ryan & Campilongo, and Khourie & Crew (a litigation spinoff of Broad, Khourie & Schulze).

EDUCATION

- J.D., University of California, Berkeley, Boalt Hall School of Law
- B.A., University of California, Los Angeles, *Magna Cum Laude*

PROFESSIONAL HONORS

- Voted a Best Lawyer in America for Mediation 2016, 2017, 2018 and 2019 by Best Lawyers®
- 2017 California Mediator of the Year by Global Law Experts
- Rated AV-Preeminent by Martindale-Hubbell

PROFESSIONAL ORGANIZATIONS / TEACHING

- Adjunct Professor, U.C. Berkeley Haas Graduate School of Business (2018-Present)
- Adjunct Professor, Mediation Advocacy, University of California, Davis School of Law (2015-2016)
- Distinguished Fellow, International Academy of Mediators (2015)
- Co-Chair, ABA Dispute Resolution Section Mediation Committee (2017-Present)
- Chair, Contra Costa County Bar Association ADR Section (2018-Present)
- Vice-Chair, ADR-Arbitration Committee, Bar Association of San Francisco (2016-Present)
- Board of Directors, U.C. Berkeley School of Law Alumni Association (2005-2011)