DO THE RIGHT THING: A LITIGATOR'S GUIDE TO ETHICS

I. INTRODUCTION OF ETHICS RULES & PANEL

II. DISCUSSION OF THE CALIFORNIA STATE BAR REPORT

- A. Mission of State Bar
- B. Statistics about attorney discipline
- C. COVID affect on backlog of discipline process

III. RISKS OF RECEIVING A COMPLAINT & DISCIPLINE

- A. Male attorneys
- B. Black male attorneys
- C. Solo attorneys
- D. Requirement for attorneys admitted after 2018

IV. CONFIDENTIALITY

- A. Federal Rules of Evidence, Rule 408
- B. California Evidence Code Sections 1115-1123
- C. Settlement Agreements
- D. Cassel case and Revised Evidence Code sections
- E. Limits to Confidentiality Laws in California
- F. Uniform Mediation Act
- G. How Judges in LA Typically Handle Confidentiality Laws

V. CONFLICT OF INTEREST

- A. CA Rules of Professional Conduct, Rules 1.0.1, 1.7, 1.9, 1.18
- B. Discussion of common conflicts of interest issues and supporting case law

VI. DUTY OF CANDOR TO TRIBUNAL

- A. CA Rules of Conduct, Rule 3.3
- B. Discussion of the most common issues involving Rule 3.3 in court
- C. Discussion of the most common issues involving Rule 3.3 during mediation

VII. DISCUSSION ABOUT RULE 8.4.1

- A. Expands old rule 2-400 to prohibit unlawful discriminatory conduct in course of representing client
- B. Expands rule re: the protected characteristics
- C. Eliminates the requirement for prior civil determination before discipline can be investigated or imposed
- D. Self-reporting requirements

VIII. PSYCHOLOGY OF MEDIATION – Effective Ethical Behavior By Litigators in Mediation – How Litigators Can Behave to Optimize their Outcomes in Mediation

A. Civility – Importance for Litigators to Act Civilly in Mediation

- B. When Client Asks Lawyer to Do Something that the Lawyer is Uncomfortable With -
- C. What to Do When Opposing Counsel is Difficult
 D. How to Persuade & Influence in A Negotiation So That the Other Side to Gives You What You Want

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Part II & III

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Part V & VI

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Part VII

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Part VIII

"Influence: The Psychology of Persuasion" - by Robert B. Cialdini

"Pre-Suasion: A Revolutionary Way to Influence" - by Robert Cialdini

"Predictably Irrational" - Dan Ariely